



## MEDIA ADVISORY

**Note:** *This advisory captures multiple events happening between today, December 26 and game day, December 30. Most events are open to the media; some are closed. There are various media contacts. All information is subject to change. Please check with media contacts for latest updates.*

### Monday, December 26

**WHAT:** Team Practice  
**WHO/WHEN:** United States Air Force Academy Falcons, time – starts at 2:25, ends at 3:40  
**WHERE:** United States Air Force Academy – Kino Sports Complex

**WHO:** Joey Jones, Head Football Coach, University of South Alabama  
**WHAT:** Tucson Arrival of South Alabama Jaguars  
**WHEN:** 9:20 pm  
**WHERE:** Tucson International Airport  
Executive Terminal

**PRESS** Eric Rhodes  
**CONTACT:** NOVA Home Loans Arizona Bowl  
(520) 204-2343

### Tuesday, December 27

**WHAT:** Team Practice  
**WHO/WHEN:** University of South Alabama Jaguars, time - starts at 10:30, ends at 12:00  
United States Air Force Academy Falcons, time - starts at 2:25, ends at 3:40  
**WHERE:** University of South Alabama – Salpointe Catholic High School  
United States Air Force Academy – Kino Sports Complex

**PRESS** Eric Rhodes  
**CONTACT:** NOVA Home Loans Arizona Bowl  
(520) 204-2343

**WHO:** United States Air Force Academy Falcons  
**WHAT:** Team visit to Davis-Monthan Air Force Base  
**WHEN:** 4:45 pm – 5:30 pm  
**(media should arrive at Craycroft Visitor Center by 4:00 pm)**

**WHERE:** Davis-Monthan Air Force Base  
**PRESS** Lt. Sydney Smith  
**CONTACT:** Public Affairs Officer, DMAFB  
(520) 576-4021

**Wednesday, December 28**

**WHAT:** Team Practice  
**WHO/WHEN:** University of South Alabama Jaguars, time - starts at 10:30, ends at 11:30  
United States Air Force Academy Falcons, time - starts at 2:50, ends at 4:00  
**WHERE:** University of South Alabama – Salpointe Catholic High School  
United States Air Force Academy – Kino Sports Complex

**WHO:** United States Air Force Academy Falcons  
University of South Alabama Falcons  
**WHAT:** Hospital Visit – both teams (select players) and cheerleaders  
**WHEN:** 9:00 am to 10:00 am  
**WHERE:** Banner UMC and Diamond Children’s  
**PRESS** Eric Rhodes  
**CONTACT:** NOVA Home Loans Arizona Bowl  
(520) 204-2343

**WHO:** Team coaches/staff and children  
**WHAT:** Kids Day  
**WHEN:** 11:00 am to 2:00 pm  
**WHERE:** Tucson Children’s Museum  
**PRESS** Daniel Horist  
**CONTACT:** NOVA Home Loans Arizona Bowl  
(714) 402-9521

**WHO:** Coaches and staff spouses  
**WHAT:** Ladies Day  
**WHEN:** 11:00 am to 2:00 pm  
**WHERE:** La Encantada (North Italia and Blanco Tacos + Tequila)  
**PRESS** Allyson Tofel  
**CONTACT:** NOVA Home Loans Arizona Bowl  
(520) 331-7010

**WHO:** University of South Alabama Jaguars  
**WHAT:** Team visit to Davis-Monthan Air Force Base  
**WHEN:** 2:00 pm – 2:45 pm  
**(media should arrive at Craycroft Visitor Center by 1:30 pm)**  
**WHERE:** Davis-Monthan Air Force Base  
**PRESS** Lt. Sydney Smith  
**CONTACT:** Public Affairs Officer, DMAFB  
(520) 576-4021

**WHO:** United States Air Force Academy Falcons  
University of South Alabama Jaguars  
**WHAT:** Private player party  
**WHEN:** 5:00 pm to 8:00 pm (**media availably from 5-6 and 7-8**)  
**WHERE:** Old Tucson Studios  
**PRESS** Eric Rhodes  
**CONTACT:** NOVA Home Loans Arizona Bowl  
(520) 204-2343

#### **Thursday, December 29**

**WHAT:** Visit by University of South Alabama representatives  
**WHEN:** 8:00 to 10:00 am  
**WHO:** University of South Alabama Jaguars  
**WHERE:** Ronald McDonald House  
**PRESS** Scott Matlick  
**CONTACT:** Ronald McDonald House  
(520) 403-5171

**WHO:** Troy Calhoun, Head Coach, United States Air Force Academy  
Joey Jones, Head Football Coach, University of South Alabama  
**WHAT:** Team Press Conferences  
**WHEN:** 10:00 am to 10:45 am (Home Team, United States Air Force Academy)  
11:00 am to 11:45 am (Visiting Team, University of South Alabama Jaguars)  
**WHERE:** Doubletree Reid Park Ballroom in the back  
**PRESS** Eric Rhodes  
**CONTACT:** NOVA Home Loans Arizona Bowl  
(520) 204-2343

**WHAT:** Downtown Block Party, presented by Barrio Brewing Company  
**WHEN:** 3:00 pm – 8:00 pm  
**WHERE:** Downtown Tucson  
Toole Avenue between Pennington and Hotel Congress  
**WHAT:** Live music from the Michael P. & The Gully Washers and Five Way Street, school bands perform from 5:00 – 6:00, food, beer, Ferris wheel, carnival games, Tucson Circus Acts stilt walkers, The Wonderfools - circus artists and clowns, face painters, photo booth and more  
**PRESS** Matt Russell  
**CONTACT:** Russell Public Communications  
(520) 909-3941

#### **Friday, December 30**

**WHAT:** Desert Diamond Casino Tailgate Festival  
**FEATURING:** Gin Blossoms (1:00 pm)

Beer garden, food trucks and tents, Band X will perform before the Gin Blossoms, Kids Zone presented by Shamrock Farms

Nacho Average Tailgate sponsored by Modelo - \$15 entrance/all ages – 30 gourmet nacho makers from Southern Arizona battle it out at the festival. Entrance fee allows you to sample nachos and cold beer. Vote for 2016 Nacho King or Queen.

**WHEN:** 11:00 am – 3:00 pm

**WHERE:** U of A Mall

**WHAT:** NOVA Home Loans Arizona Bowl National Anthem and Presentation of Colors

**WHEN:** Just before kickoff, approximately 3:15 pm

**WHO:** Wings of Blue, United States Air Force Elite Parachute Team will bring in flags  
God Bless America presented by the Tucson Arizona Boys Chorus

The National Anthem performed by Stephen Powell, U.S. Navy (performs at many NFL stadiums and other big events)

USAF flyover of A-10s from Davis-Monthan Air Force Base

**WHERE:** Arizona Stadium – Gates open at 2:00

**WHAT:** NOVA Home Loans Arizona Bowl Coin Toss

**WHEN:** Just before kickoff, approximately 3:30 pm

**WHO:** Luis Gonzalez, Arizona Diamondbacks great and South Alabama alum  
World War II Veterans

**WHERE:** Arizona Stadium

**WHAT:** NOVA Home Loans Arizona Bowl Halftime Show

**WHEN:** Halftime

**WHO:** Brook Sample former American Idol performer, Ruben Moreno & Mariachi Luz de Luna  
and DJ Soo

**WHERE:** Arizona Stadium

**PRESS** Matt Russell

**CONTACT:** Russell Public Communications  
(520) 909-3941

#### **BACKGROUND:**

Multiple events occur beginning December 26 as the countdown to the NOVA Home Loans Arizona Bowl continues. These include team and coach arrivals, media day pressers with the coaches and select players, a downtown block party, the tailgate party featuring Arizona's own Gin Blossoms, and more.

Media are welcome to attend all listed events; some events may be time-limited.

Owned and operated by TD4Tucson, a Tucson-based non-profit organization, the NOVA Home Loans Arizona Bowl will kick off on December 30, 2016, at 3:30 pm MST at Arizona Stadium. In its debut last year, the bowl raised more than \$85,000 for local charities and contributed \$16 million in local

economic impact. This year's game will feature the United States Air Force Academy Falcons from the Mountain West Conference and the University of South Alabama Jaguars from the Sun Belt Conference, with partnership support from the American Sports Network, Arizona Sports and Entertainment Commission and Campus Insiders. For more information visit [NOVAArizonaBowl.com](http://NOVAArizonaBowl.com).

###