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CBS SPORTS NETWORK TO TELEVISION NOVA® HOME LOANS ARIZONA BOWL

CBS Sports Network to Air 2017 NOVA® Home Loans Arizona Bowl on Saturday, December 30

Today, CBS Sports Network and the NOVA® Home Loans Arizona Bowl announced a multi-year television partnership to televise the annual Bowl Game, beginning with the 2017 season. CBS Sports Network will air the third annual Arizona Bowl on Saturday, December 30.

The Bowl will feature teams from the Mountain West and Sun Belt conferences. Both the Mountain West and Sun Belt Conference have committed to sending teams to the Bowl through the 2019 season.

"We are thrilled to partner with CBS Sports Network to televise the NOVA Home Loans Arizona Bowl," said Ali Farhang, Chairman of the NOVA Home Loans Arizona Bowl. "We have worked diligently to advance the Bowl each year in an effort to give the conferences, schools, student-athletes and fans a first-class Bowl experience. The opportunity to affiliate the NOVA Home Loans Arizona Bowl with CBS Sports Network will increase the awareness and visibility of the Bowl and our exceptional community.

"We are excited to partner with the NOVA Home Loans Arizona Bowl and add another bowl game from a terrific destination city to our college football lineup," said Dan Weinberg, Executive Vice President of Programming, CBS Sports. "We always welcome the opportunity to provide our viewers with more high quality post season college football."

CBS Sports Network is available across the country through local cable, video and telco providers and via satellite on DirecTV Channel 221 and Dish Network Channel 158. For more information, including a full programming schedule, and how to get CBS Sports Network, go to www.cbssportsnetwork.com

Recap of the 2016 NOVA® Home Loans Arizona Bowl

The NOVA® Home Loans Arizona Bowl was sanctioned in March 2015 as the 41st NCAA college football game and the third bowl game staged in Arizona. The 2016 game kicked off on December 30, 2016 and featured Air Force defeating South Alabama, 45 - 21. The NOVA® Home Loans Arizona

Bowl had more than 33,000 people in attendance, a 37% increase from its inaugural year in 2015. The University of Arizona Eller College of Management estimated the economic impact of the bowl game in 2016 was approximately \$21 million.

The primary goal of the NOVA Home Loans Arizona Bowl is to award all net proceeds of the game to local charities and game organizers project more than \$200,000 will be donated to local charities as a result of the 2016 game.

About NOVA Home Loans

NOVA® Home Loans has served the needs of homeowners and homebuyers since 1980. NOVA has branches throughout Arizona, Colorado, Nevada and California and was recently named among the Top 50 mortgage lenders in the country. NOVA® is also licensed to originate loans in Alaska, Florida, Illinois, New Mexico, Oregon, Texas, Utah and Washington. For more information, visit www.novahomeloans.com.

About the Mountain West

From its inception in 1999, the Mountain West has been committed to excellence in intercollegiate athletics, while promoting the academic missions of its member institutions. Progressive in its approach, the Mountain West continues to cultivate opportunities for student-athletes to compete at the highest level, while fostering academic achievement and sportsmanship. Now in its 18th year, the MW has been assertive in its involvement with the NCAA governance structure and has taken a leadership role in the overall administration of intercollegiate athletics. The Mountain West membership is comprised of 11 all-sport members: the United States Air Force Academy, Boise State University, Colorado State University, Fresno State, University of Nevada, University of New Mexico, San Diego State University, San José State University, UNLV, Utah State University and University of Wyoming. In addition, the University of Hawai'i and Colorado College participate in the Mountain West as single-sport members in football and women's soccer, respectively. For more information on the Mountain West, visit www.TheMW.com.

About the Sun Belt

The Sun Belt Conference's "Together We Rise" motto isn't just hyperbole. It's proven fact on many different levels, not the least being its place in the hierarchy of collegiate athletics. As the league celebrates four decades since its founding in 1976, the Sun Belt occupies a "seat at the table" as a permanent part of the NCAA's 24-member Board of Directors. That alone insures that the conference has a voice in determining the future as college sports continues to change and evolve. Opportunities for Sun Belt student-athletes to succeed both on and off the field have never been greater, and the Sun Belt is well positioned in the areas of scholarships, student-athlete welfare and academic success. During the 2014-15 academic year alone, Sun Belt member institutions awarded nearly \$50 million in scholarship funds to over 3,084 student-athletes while also contributing over \$2 million from the Student Assistance Fund (SAF) to over 1,779 student-athletes. The Sun Belt Conference's membership consists of 11 football members – Appalachian State, Arkansas State, Georgia Southern, Georgia State, Idaho, UL Lafayette, UL Monroe, New Mexico State, South Alabama, Texas State and Troy. Little Rock and UT Arlington compete in all-sports as non-football members while Idaho and New Mexico State are football only members. Coastal Carolina joined the Sun Belt Conference in all sports but football in 2016. The CCU football program will begin Sun Belt play in 2018. For more information on the Sun Belt Conference, visit www.sunbeltsports.org.

For more information about the NOVA® Home Loans Arizona Bowl visit:
www.NOVAArizonaBowl.com.

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