



Contact: Linda Fahey

Final

Company: Dark Horse Media

10/4/2017

Phone: 520-909-5318

Email: linda@darkhorsemedia.com

Media Alert

October 5, 2017

Mayor Jonathan Rothschild signs a proclamation for the NOVA® Home Loans Arizona Bowl!

Tucson, AZ – Tuesday, October 17, 2017 at 2pm Jonathan Rothschild, Mayor of the City of Tucson will officially proclaim December 26-29, 2017 as NOVA® Home Loans Arizona Bowl Week. The proclamation will encourage all businesses to let their employees take the afternoon off on December 29th, 2017 to attend the game. In the proclamation, the economic impact the bowl created and the donations made to Southern Arizona charities will be highlighted. Additional announcements pertaining to the NOVA® Home Loans Arizona Bowl week will be made at the press conference.

The proclamation will be received by Nova Home Loans Arizona Bowl Chairman Ali Farhang and Executive Director for the Nova Home Loans Arizona Bowl Alan Young.

Press Conference location

10th floor

255 W. Alameda St.

Tucson, AZ 85701

The NOVA® Home Loans Arizona Bowl will take place on Friday, December 29 at 3:30pm at Arizona Stadium and will be broadcast on CBS Sports Network.

The NOVA® Home Loans Arizona Bowl (a non-profit organization) was sanctioned in March 2015 as the 41st NCAA college football game and the third bowl game staged in Arizona. The NOVA® Home Loans Arizona Bowl is dedicated to promoting community engagement and support in the Tucson area and will include teams from the Mountain West Conference and the Sun Belt Conference. For more information about the NOVA® Home Loans Arizona Bowl, or for ticket information, visit www.novaarizonabowl.com.



###